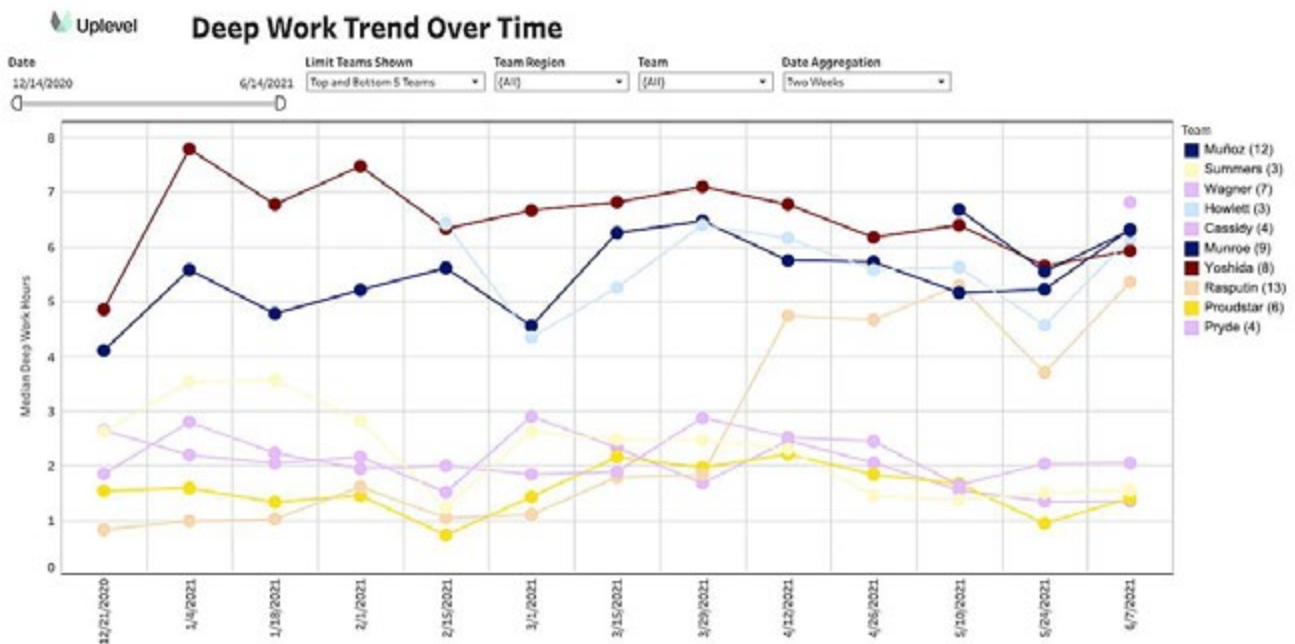


Business Assessment Overview

Business Assessment Goals

- Uncover top themes of what's going well and what can be improved across your engineering organization
- Walk away with insights on how you compare to other companies on key insights like in Deep Work, Burnout Risk, Cycle Time, and more
- Discuss key goals and best practices for rolling out the Uplevel tool to your engineering teams and identify teams that would benefit most from piloting the product



What You Can Expect

- 90-minute meeting live with your engineering executive team and an expert Uplevel data analyst to dive into your organization's data
- The meeting is scheduled roughly 2-3 weeks after your data starts flowing to Uplevel
- This meeting is specifically for executive-level leadership to explore org-wide engineering effectiveness trends



Insights Included

	By Team	By Individual	Time
Deep Work	compares last 3 months to previous 3 months by team	aggregated at the individual level (by role)	aggregated at the team level
Meetings	compares last 3 months to previous 3 months by team	aggregated at the individual level (by role)	aggregated at the team level
Slack Interruptions	compares last 3 months to previous 3 months by team	aggregated at the individual level (by role)	aggregated at the team level
Always On		aggregated at the individual level (by role)	aggregated at the team level to show trends
Context Switching		shows how individuals' Context Switching has changed relative to their own baseline in the past 12 weeks	aggregated at the team level to see if the teams' context switching has changed. (also shows what components lead to this)
Allocation	Time Allocation by individual (table)	Time Allocation by individual (table)	Time Allocation across the org by month broken down in these 4 default ways
Cycle Time	looks at time in each stage by team	aggregated at the individual level (by role)	aggregated at the team level to show trends
Sprint Health	looks at health by component by team		aggregated at the team level to show trends



What Happens Next

- Your Uplevel data analyst will review your data and present back findings and key focus areas.
- You'll gain access to your organization's executive dashboards to analyze your own metrics.

Business Assessment Timeline



One Month Implementation Timeline - Roughly 5 hours of work



What a Business Assessment is “Not”

- An in-depth product demo
- A drill down into specific individual’s data (all insights are at the team level and individual names are not shown in the executive insights)
- A training of the tool for managers and teams getting access to the product

